

## Alta Devices Promo Video Script • Client: ICV Digital Media

VOICEOVER	VISUALS
1. Alta Devices – not just another solar technology company – but one with a unique passion and vision that sets us apart.	Motion graphic with products, applications footage, Alta Devices logo
2. Our goal is "empowering the unplugged world" through the industry's most efficient, thin, and flexible mobile power cells. Our technologies completely cut the traditional power cord, converting light of any kind, outdoors or indoors, into useful energy that can extend battery life or power devices where size, weight, and mobility matter.	Products and applications montage, possible motion graphic
3. In Sunnyvale California, Alta Devices manufactures the world's thinnest and highest efficiency solar cells using Gallium Arsenide, the most reliable and efficient photovoltaic material known.	Factory fab montage
4. Through patented fabrication processes, Alta Devices creates a cost-effective, amazingly thin, and highly flexible Gallium-Arsenide based power cell. Alta Devices cells produce between two and four time more electricity per unit area and per unit weight than all	Animation: creation of GA crystal and formation of thin, flexible power cells.
competing technologies, and have set world records for peak efficiency and performance in real-world conditions	Text: 2-4X more electricity, possible other text
5. Based on this breakthrough in weight, form factor, and fabrication cost, Alta Devices' AnyLight technology provides power for anything that moves, can be carried, or worn. The ability to convert solar, or indoor light into electricity means that power is always available, sometimes even eliminating the need for plug-in recharging.	AnyLight technology graphic, show wide range of potential applications.
6. These capabilities have important and wide-ranging applications. For unmanned systems, like UAVs, Alta Device's technology, built into the wings, can provide enough power to keep a small UAV in the air all day.	UAV stock footage

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7. For consumer devices like laptops, smartphones, tablets, and wearables, Alta Devices extend the usefulness of these devices by generating power from both indoor and outdoor light.	Montage: consumer devices as mentioned
8. Our lightweight and flexible cells open up entirely new options for providing power in remote locations. Exploration, mining, agriculture, and surveying activities can all benefit from a constant and reliable energy source, not to mention the possibilities extended to campers, hikers, and anyone working or playing outdoors.	Shot(s) of flexible cells. Drop in stock footage or stills of different applications as mentioned.
9. Opportunities also abound for transportation applications. Built-in solar cells utilizing Alta Devices technology can extend the range of electric vehicles, or reduce the amount of fossil fuel used in conventionally powered vehicles.	Graphics or animation show transportation applications
10. Soon, billions of sensors will be deployed throughout homes, offices, and factories, measuring everything from motion and sound, to temperature and humidity. This "Internet of Things" will need self-contained power sources that are as small and reliable as possible. Only Alta Devices' technology enables the harvesting of energy from all types of light in the smallest form factor possible.	Motion graphic, Sensors and the "Internet of Things"
The possibilities of mobile power are endless, and Alta Devices is making it a reality.	
11. <u>Technologist sound bite</u> (Gang He) "They said that you couldn't make a Gallium-Arsenide cell that was inexpensive, efficient, and rugged enough for wide-spread use. But our patented technologies proved that we could do it, and now we're ready to build for all kinds of applications."	On camera sound bite, add nameplate, possible B-roll
12. Marketing sound bite (Rich) "It's a whole new way to think about solar energy. Not for rooftops, not for utilities, but for small, mobile, or remote devices that are part of our daily lives."	On camera sound bite, add nameplate, possible B-roll

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13. <u>Manager sound bite</u> (Jeff Zhou): "There's no denying that the world needs what we're making. And now, as part of Hanergy, we're ready to move forward to sell our products into the marketplace and put our technology to work."

On camera sound bite, add nameplate, possible B-roll

14. Alta Devices – we're "empowering the unplugged world."

Recap montage and ending graphic.

**END**