

PLS 4 video script • Final • 8/18/17

VOICEOVER	VISUALS
1. PLS, Pacific Laser Systems, proudly presents the PLS 4 continuous line laser.	PLS logo graphic, dissolve to PLS 4 beauty shot, add text.
2. This precision laser combines horizontal/vertical axes with plumb points, replacing traditional layout methods for much faster on-site layouts.	On site montage, horizontal, vertical layout, plumb checking
3. A rugged, professional, and very affordable alignment tool, the PLS 4 is ideal for any builder who demands high precision in horizontal and vertical layouts, and checking plumb.	PLS 4 Beauty shot: add text and/or images of different contractors electricians, HVAC-mechanical s, metal and wood framers, glazing, cabinetry,
4. The PLS 4's crisp, bright laser beam is cross-line accurate to an eighth of an inch at 30 feet, and point-to-point accurate to a quarter inch at 100 feet.	Show PLS 4 emitting beam Add text: Cross line accurate: 1/8"@ 30 feet
	Point-to-point accurate: ¼" @ 100 feet.
5. Save time and money indoors or outdoors. Layout fixtures, cabinetry, walls, soffits and more.	Workers using PLS 4 to layout cabinets or fixtures.
6. Up and down points on the PLS 4 make it easy and fast to check plumb on doorways and windows, with two bright reference points.	Plumb check demo



7. Designed, assembled, and tested in San Rafael California, the PLS 4 uses high quality optical glass. Its dirt resistance case, rugged construction, and thrifty power consumption make this laser a real workhorse at any construction site. And like every PLS product, the PLS 4 comes with a limited three-year warranty.	Stills or motion graphic
8. For maximum performance, the PLS 4 <u>tool</u> comes standard with this complete set of well-though-out accessories. The PLS 4 <u>system</u> includes all of these items plus the SLD laser detector for exterior projects.	Beauty shot: PLS 4 accessories, List out accessories in text
9. When you need versatility and precision in horizontal and vertical layouts, plus checking plumb, your smart choice is the PLS 4	Montage: PLS 4 in use in the field
10 another quality product from Pacific Laser Systems, the professional standard in construction lasers.	Graphic: PLS logo

END

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