

CELEBRATING

ISSUE TWO

CREATIVITY

Changing the game

New gaming landscape creates both challenges and opportunities.

Creating amazing digital experiences

Industry experts explore relationship between digital technology and creativity.

PLUS:

Tips and tricks
Creative corner
Meet Autodesk
The inside track

WATCH DOGS™ image courtesy of Ubisoft Montreal.

Changing the game

New gaming landscape creates both challenges and opportunities.



1

Creating amazing digital experiences

Industry experts explore the relationship between digital technology and creativity in a panel discussion sponsored by Autodesk.



2

Image courtesy of The Artery VFX.

Tips and tricks

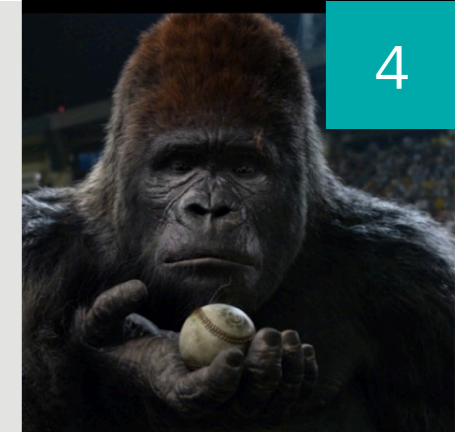
Controlling particles and randomizing materials in Autodesk 3ds Max software.



3

Creative corner

A look at artists and facilities taking creativity to new levels.



4

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Meet Autodesk

Kamal Mistry on XGen, a new tool to curb complexity for creating surfaces like hair, fur, and foliage.



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The inside track

Ubisoft Montreal's *Watch_Dogs* takes players into a harrowing urban battlescape of hack-and-be-hacked.



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WATCH DOGS™ image courtesy of Ubisoft Montreal.